

Mar Orienteering Club

Club Vision and Strategy January 2025

Vision

- 1 Maintain a sustainable top quality orienteering club based in the Deeside area of Aberdeenshire
- 2 Foster an inclusive club environment where volunteering is natural and supported
- 3 Develop Junior orienteering, leading to competition at the highest national levels
- 4 Provide a variety of quality events locally, suitable for club members at all skill levels
- 5 Expand orienteering participation into the Upper Deeside and Alford/Donside areas of Aberdeenshire

Strategy

Membership					
The actions are the responsibility of the whole committee, the lead seeks help and advice as required.					
<i>We recruit and benefit our members</i>		Action (The Club will....)	Benchmark	Lead	
Benefits	Club Prosperity	Maintain Club spirit and membership levels	Now: 15 Families 5 Junior and 40 Seniors (104 total). Increase to 18 Families 10 Junior and 45 Senior by 2027	President	
		Maintain financial prudence	Annual financial audit	Treasurer	
		Maintain club processes	Five committee meetings per year plus AGM	Secretary	
		Hold club social events	AGM social and minimum 1 other per year	Secretary	
		Provide opportunities to socialise at events	Indoor space for registration and refreshments, where possible throughout year	Secretary	
		Engage with governing bodies	Sending representatives to attend meetings, respond to consultations etc. throughout year	Secretary	
		Participate in team competitions	Relays, CompassSport Cup, Jamie Stephenson Trophy	Club Captain	
	Communication	Use social media to enhance internal and external communication	Facebook, weekly	Publicity Officer	
		Maintain regular contact with new members and target with specific info.	Through email and advice at events	Club Captain	
		Keep the website up to date; the main 'window' on the club and source for event info, results and club resources	Minimum monthly updates, on-the-day results for National and Regional events	Web Master	
		Send out regular email news letter to members with news and reminders	Fortnightly	Newsletter editor	
	Recruitment	Junior Recruitment	Run Banchory and Aboyne after-school clubs	Two blocks, autumn and spring	Junior Coordinator
			Provide Primary teachers with orienteering self-help packs and training	Minimum one course per year	Junior Coordinator
Encourage attendance at Scottish Schools Festival			Minimum 6 schools represented	Junior Coordinator	
Work with Active Schools to run local schools festivals			Minimum 1 sessions per year	Junior Coordinator	
Work with Aberdeenshire Council to identify opportunities for ad hoc come and try it events			At least one festival, fairs and other community event per year	Junior Coordinator	
Senior Recruitment		Target established orienteers moving into the area	Through personal approach	All	
		Maintain attractive posters and info in public sports locations in the area	Aboyne and Banchory Sports Centres	Publicity Officer	
		Use Club Facebook page to promote the club's activities and celebrate achievements	Weekly	Publicity Officer	
		Use the website to promote orienteering opportunities	Event details 2+ weeks before a Local and 4+ weeks before a Regional event. News articles at least 4 times a year.	Pub.Of./ Web Master	
		Volunteer to take over the Crathes Park Run	At least once a year	President	
		Identify ad hoc opportunities for member recruitment	Target sports clubs and outdoor activity organisations	Publicity Officer	
Membership Development	Coaching	Hold 4 week blocks of training and integrated Local events for new families and individual members	Two blocks per year	Coaching Coordinator	
		Provide coaching opportunities for novice and improving adults	8 sessions per year	Coaching Coordinator	
		Provide coaching opportunities for Juniors	8 sessions per year	Coaching Coordinator	
		Provide training sessions for experienced orienteers	4 sessions per year	Coaching Coordinator	
		Work with Gramp to maintain the above levels of coaching by sharing sessions	At least twice a year	Coaching Coordinator	
		Work with North area clubs to put on North Area Junior training sessions	At least once a year	Coaching Coordinator	
		Provide additional training opportunities for talent squad juniors	at discretion	Coaching Coordinator	
		Support individuals in developing training plans	at discretion	Coaching Coordinator	
	Volunteering	Identify planners, organisers and controllers for events from a register of novice to mentor volunteers	Regular conversations with Membership	Event Official Co.	
		Provide up to date how-to manuals for event planners and organisers	Reviewed annually	Event Official Co.	
		Provide and/or advertise training opportunities in organising, planning, software and safety	Encourage participation at SOA training sessions and identify other needs at least annually	Event Official Co.	

		Encourage progression to Event Controller	Minimum 6 active controllers	Event Official Co.	
		Encourage members to train as coaches and to upgrade where possible	Minimum 5 active coaches	Coaching coordinator	
		Ensure all coaches and volunteers working with children have a PVG disclosure, checked through SOA	Review quarterly	Club Welfare Officer	
Participation	Participation	Encourage participation at events in the local area	Maroc Weekend events: average 40+ members per event	Club Captain	
		Encourage participation within Scotland	Scottish O League: 40+ members attending at least 1 event per year	Club Captain	
		Enter the CompassSport Cup or Trophy competition and the Jamie Stevenson Trophy	Annually with team of at least 20 members and 10 members respectively	Club Captain	
		Participate in the British Champs, JK and Scottish Champ Relays	At least 2 teams for events in England and 5 for events in Scotland	Club Captain	
		Support junior members to aim for selection to the Scottish Junior Squad (ScotJOS)	2+ per year?	Coaching Coordinator	
		Gain podium success in Scotland	Top 3 finishes at Scottish (Long) Champs: 5+	Club Captain	
		Gain podium success at British Championships and JK	Individuals or Teams with Top 3 finish in UK Champs (all disciplines) and JK: 3+	Club Captain	
Event Management		The actions are the responsibility of the whole committee, the lead seeks help and advice as required.			
<i>We plan and deliver high quality events</i>		Action (The Club will....)	Benchmark	Lead	
Event Delivery	Event strategy	Develop a 2-year National/Regional/Local event strategy integrated with Mapping & Access considerations	Updated annually	Fixtures Secretary	
		Hold quality competitive events at regular intervals, integrated with the Club's coaching programme	20 events (approx: 8 weekend events + 12 evening events) of which four are UK 4 Ranking Events or equivalent	Fixtures Secretary	
		Maximise the variety of event styles	At least two of each per year: day, night, forest, urban, sprint	Fixtures Secretary	
		Hold events beyond the core Deeside area	At least two events per year	Fixtures Secretary	
		Plan and advertise the Club's event schedule on a yearly basis	At AGM the previous November	Fixtures Secretary	
	Event Scheduling	Work with SOA, NE Clubs and ScotJOS for an integrated schedule	Maintain MAROC fixtures on NE area spreadsheet and liaise with SOA Fixtures Secretary	Fixtures Secretary	
		Work with GRAMP on Deeside Night Cup and Forest Sprint integrated schedules	Minimum twice yearly contact	Fixtures Secretary	
	Mapping	Maintain an active inventory of forest and urban orienteering maps	30+ areas	Mapping Officer	
		Continue to update maps following the storms of winter 21-22 and other felling operations	2 per year	Mapping Officer	
		Identify new areas for mapping and integrate with the 2-year event strategy	One new areas per alternate year	Mapping Officer	
		Follow a rolling schedule of updates determined by yearly event schedule	As required throughout the year	Mapping Officer	
		Identify funding sources for mapping.	One per year	Mapping Officer	
		Manage a planner feedback scheme to inform future map updates	Feedback from every event	Mapping Officer	
	Access	Maintain good relationships with all land owning stakeholders	Ongoing	Access Officer	
		Proactively determine from Forestry Commission and other land owners their forward forest activity plans	Annually	Access Officer	
		Make land access a key part of the yearly and 2-yearly event schedules	Annually	Access Officer	
		Maintain 'forest details' records for all mapped areas	30+ areas	Access Officer	
		Manage an organiser feedback scheme to inform future access and safety decisions	Feedback from every event	Access Officer	
	Technology and kit	Computing	Maintain an up-to-date event timing computer software system	SI timing	Computing Officer
			Maintain up-to-date computer hardware, compatible with the timing software	Currently 3 laptops of variable vintage plus printers	Computing Officer
Provide training in use of SI timing equipment			At least 3 members to have necessary skills to provide timing for a national level event	Computing Officer	
Review new technology where appropriate			GPS tracking, phone apps, results display etc	Computing Officer	
Event equipment		Maintain a quality set of control site equipment (stakes, flags, reflectors)	Reviewed after each Regional and National event	Equipment Officer	
		Maintain a training set of control site equipment	Reviewed twice a year	Equipment Officer	
		Maintain quality tents, shelters, tables, hi-viz jackets, banners etc. suitable for staging outdoor events	Reviewed after each Regional and National event	Equipment Officer	
		Maintain a good number of event organising peripherals, signs, tapes etc.	Reviewed twice a year	Equipment Officer	
		Review whole equipment stock and replace when no longer suitable	Twice a year	Equipment Officer	